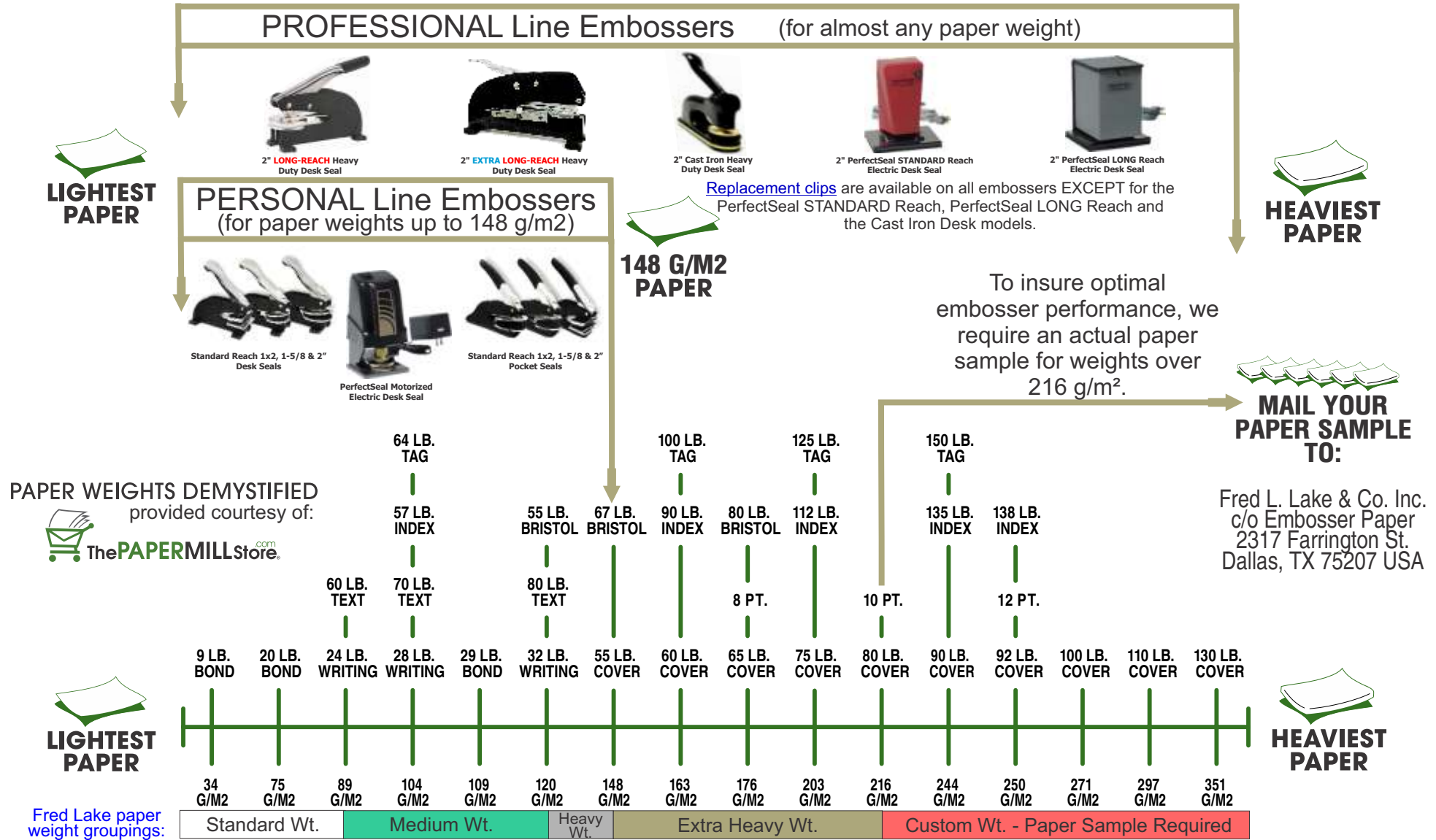


Which Embosser Should I Use?

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Each embosser we sell is custom made to perform best for the paper weight specified at the time of order. In order to guarantee that your embosser will perform optimally, we need to know the weight (preferably in Grams per Square Meter) of the paper you intend to use. If you plan to use multiple paper weights, we will design your embosser to work with the heaviest paper used. The chart below is intended as a guide for choosing the best embossing device for the paper to be embossed:



Grams per square meter (**G/M²**) is the “universal” measure for simplifying traditional paper types (ie: bond, text, index, cover, etc.) and different weights that have no readily discernable relation to each other, into one consistent relational scale. As illustrated above, for example, 4 different paper types and weights.....28lb. writing paper, 57lb. index paper, 64lb. tag paper, and 70lb. text paper can be consolidated into 1 metric weight, 104 g/m².